

To whom it may concern,

Working as a sustainability partner with the X-games and U.S. Bank Stadium, Jeremy Frees from Mountain Waste was key in building the sustainable culture for the X Games, and for the overall sustainability operation of U.S. Bank Stadium. His expertise in managing waste diversion programs was crucial to the overall success of the X-games, and it helped lay the foundation for U.S. Bank Stadium's waste diversion program. With Jeremy's assistance, U.S. Bank Stadium was able to attempt a zero-waste event, something that was at the time the Stadium was not ready for, but even despite the stadiums lack of preparedness, he was able to increase the waste diversion rate by more than 200% (roughly from 21% to 43%). Moreover, his positive management experience was infectious to the staff and clients during the X-games event, and staff participation regarding the sustainability initiatives was at generally high levels.

Moving ahead, the relationship Jeremy helped cultivate will be beneficial for the stadium and the X games, not to mention other events that Jeremy does not have a direct impact on. In the end, Jeremy not only help lay the foundation for the sustainability program at U.S. Bank Stadium, but he helped me gain valuable experience of how to properly manage a program of such magnitude.

Sincerely,

**Bradley Vogel** 

Sustainability Coordinator, U.S. Bank Stadium

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